

DEB MCDERMOTT, FOUNDER & CEO



A Broadcasting & Cable Hall of Fame honoree and prominent industry executive, Deb has led broadcasting organizations since 1996 when she became EVP-Operations for Young Broadcasting. During her tenure at Young, she was a member of the Board of Directors and ultimately became President and CEO of the company. Following the merger of Young Broadcasting & Media General in 2013, Deb led operations for what was the nation's second largest broadcast media group as Chief Operating Officer of Media General. After Media General was acquired by Nexstar in 2017, Deb formed McDermott Media Group with a unique group of media industry executives and former colleagues. Deb has served as Chair of the National Association of Television Program Executives (NATPE), Chair of the ABC Affiliate Board of Governors, and has been a member of the Boards of the National Association of Broadcasters (NAB) and the Television Bureau of Advertising (TVB). Ms. McDermott is a graduate of South Dakota State University.

MCDERMOTT MEDIA GROUP

Founded and led by media industry veteran Deb McDermott, MMG is a small group of broadcast and digital media industry experts who've led some of the nation's largest and most successful media organizations •