



KENTUCKY LOTTERY CORPORATION REQUEST FOR INFORMATION (RFI)

Request for Information No.:		Date Issued:	
<u>KL-19-047</u>		APRIL 4, 2019	
Goods or Services: <u>SOCIAL ESTABLISHMENT LOTTERY PRODUCTS</u>			
Name of Buyer:		Area Code:	Telephone No.:
Linda Sanders		502	560.1769
RESPONSE DUE DATE: April 26, 2019	TIME: 2:00 pm ET	Area Code:	Fax No.:
		502	560.1531
		E-Mail: linda.sanders@kylottery.com	
ISSUER: <div style="text-align: center; margin-left: 100px;"> KENTUCKY LOTTERY CORPORATION 1011 WEST MAIN STREET LOUISVILLE KY 40202-2623 ATTENTION: PURCHASING DEPARTMENT WEBSITE: www.kylottery.com </div>			

**REQUEST FOR INFORMATION
SOCIAL ESTABLISHMENT LOTTERY PRODUCTS
KL-19-047**

1. PURPOSE

The purpose of this Request for Information (RFI) is for the Kentucky Lottery Corporation (KLC) to obtain information on **SOCIAL ESTABLISHMENT LOTTERY PRODUCTS**. This RFI is for informational purposes only. Therefore, any response received will **not** be evaluated with the intent of establishing any type of contract, nor will they be utilized to intentionally eliminate any supplier from submitting a proposal in response to any formal Request for Proposals (RFP) which may be issued at a later date.

All responses **will** be utilized to determine what options are available on the open market that would satisfy the current needs and requirements of the KLC and aid in writing any specifications for future solicitations for the listed products. **NO COST PROPOSALS WILL BE ACCEPTED OR CONSIDERED WITH THIS RFI AND SHOULD NOT BE INCLUDED.**

2. ISSUING OFFICE AND BUYER

This Request for Information is issued by the KENTUCKY LOTTERY CORPORATION, 1011 West Main Street, Louisville, Kentucky 40202-2623, Attention: Purchasing Department. Our Website is located at: www.kylottery.com. The Buyer and point of contact for all questions or requests for additional information is:

Linda Sanders
TEL. NO.: 502.560.1769
FAX NO.: 502.560.1531
E-MAIL: linda.sanders@kylottery.com

3. SUMMARY OF KEY DATES

Request for Information Issue date	April 4, 2019
Deadline for receipt of final written questions is at 3:00 PM.ET <u>(Faxed or emailed questions will be accepted)</u>	April 15, 2019
Issuance of written responses to questions (Addendum).	April 17, 2019
Receipt of Responses Due, 2:00 PM. ET. <u>(Faxed or emailed questions will be accepted)</u>	April 26, 2019

The KLC reserves the right to change any of the dates or times. If any changes are made to the original document, the changes will be posted on the KLC website.

Suppliers shall be responsible for monitoring the website for changes throughout this process, unless otherwise requested by the Supplier.

4. RESPONSE FORMAT

Suppliers may provide a response to any or all specifications listed in Section 7 (“Minimum Specific Requirements”) of this RFI. Suppliers must also provide additional background information about their company, including experience, capability, and financial ability to provide the proposed products. Responses should be returned in a format consistent with the outline of this RFI prior to the deadline referenced in Section 3 (“Summary of Key Dates”) of this RFI.

5. RFI CERTIFICATION

Enclosed with this RFI is a Request for Information Certification form. All Suppliers responding to this RFI must sign and return this document certifying the information they have provided is true and accurate to the best of their abilities and has been submitted in good faith.

6. BACKGROUND AND OBJECTIVES

The KLC was created as a “de jure municipal corporation and political subdivision of the Commonwealth of Kentucky” pursuant to KRS 154A.010, et seq. to administer the Kentucky State Lottery. The KLC sells its lottery products through a network of licensed retailers.

The KLC will soon have approximately 3250 retailers, approximately 400 of which will operate in locations considered to be social establishments, including bars, taverns, fraternal organizations, and approximately 500 of which are traditional retail locations with food and seating areas. Currently, the KLC’s only game offering which is specific to social establishments is Keno. However, the social establishments may offer one or more of the KLC’s draw-based or instant ticket products. Supplier can visit the KLC’s website at kylottery.com to see the other products offered by the KLC.

The KLC is seeking information from Suppliers who offer Lottery Products which will allow for the play of lottery games in a more visually appealing manner and be more entertaining in a social environment, with the overall objective of increasing Lottery sales. The responses received from this RFI will assist the KLC in determining whether to issue one or more Requests for Proposals (RFP) and provide information helpful in developing the RFPs.

7. MINIMUM SPECIFIC REQUIREMENTS

Potential Supplier are invited to provide a description of Lottery Products which can be utilized for entertainment purposes in social establishments. Such products may include but not be limited to the following:

- A. Instant Ticket Vending Machine (ITVM) or Instant Ticket Lottery Machine (ITLM) which will allow for the sale of lottery products with a video display or digital graphics for entertainment purposes. The machines may either print a scratch-off Ticket with latex, print a ticket with no latex, or print no tickets.
- B. Virtual sports products with winning results that are randomly generated, but involve no skill, or any other monitor game that sells tickets while providing entertainment value. The products may be terminal based or mobile, with a small or big monitor, including ESMM.
- C. Tethered-Play WiFi products. The products must offer an inactive option interactive option that allows players to purchase and play lottery games on their mobile devices while at a lottery retailer. Play may be voucher or account-based, allowing customer to play instant-win games, live keno games, purchase draw game tickets, and manage payments and rewards through their personal, or guest (voucher-based) account, through the lottery's app via a Bluetooth@Low Energy PlaySpot connection.
- D. Virtual/digital scratch-off in store, played anonymously, with no player account.

For each product specified, Suppliers shall provide information on how they will support, implement, and operate the solution, including timeframes for implementation and any limitations on implementation. Suppliers must also identify where the solution is currently implemented, if implemented in any jurisdiction. Finally, Suppliers must include a link to a "How-to-Play-Video," if available, showing the product and how it operates/displays.

8. SUBMISSION SUMMARY

Suppliers responding to this RFI should provide the following:

- A. Background information on company, including a description of experience, capability and financial ability as required by Paragraph 4 ("Response Format").
- B. Completed RFI Certification as required by Section 5.
- C. Detailed descriptions of Lottery products with How-to-Play video and support, implementation and limitation information as required by Section 7.
- D. Submission of responses in a manner prescribed by Section 9 ("Submission Instructions").

9. SUBMISSION INSTRUCTIONS

Suppliers should submit six (6) copies of completed responses.

Suppliers may submit their response via fax or email, but if hard copy responses are submitted, then Suppliers must also include an electronic copy of the Response. The electronic copy must be searchable and printable on USB drive, CD-ROM/DVD in the following "read-only" format(s): MS Word

or PDF. The electronic copy must be included with the associated original Response.

Responses shall be delivered or mailed to:

Kentucky Lottery Corporation
Purchasing Department
Attention: Linda Sanders
1011 West Main Street
Louisville, KY 40202-2623.

REQUEST FOR INFORMATION CERTIFICATION FORM

KL-19-047

SOCIAL ESTABLISHMENT LOTTERY PRODUCTS

I, _____ am authorized
(Printed or Typed Name)

on behalf of the _____
(Printed or Typed Company Name)

to respond to the attached Request for Information issued by the Kentucky Lottery Corporation (KLC). I certify that the enclosed responses are true and accurate to the best of our abilities and that they have been submitted to the Kentucky Lottery Corporation in good faith.

(Signed Name)

(Title)

(Date)

Telephone Number: _____

Mobile Number: _____

Fax Number: _____

E-mail Address: _____